



2018-2019 PROGRAM REPORT



LEARN - CREATE - INSPIRE

WWW.AMERICAHOUSE.MD

**SUBMITTED BY ACADEMY FOR INNOVATION AND
CHANGE THROUGH EDUCATION**



ABOUT US

America House Chișinău:



1.

is the flagship cultural center of the United States in Moldova, designed to increase mutual understanding between Moldova and the United States through programs and informational resources.

2.

offers programs/activities in five core areas: English language activities, Educational advising, U.S. Government Exchange Alumni engagement, Cultural programs, and information about the United States.

3.

is administered by the Public Affairs Section of the U.S. Embassy in Chisinau, Moldova, and aims to provide information about the United States of America, its customs, culture, politics, history, economy, and democratic traditions.

1.

There are many reasons why the America House (AH) is a special place. You can find games, a wide collection of books and DVDs, which are available for loan to registered AH patrons.

2.

The center is open to the general public from Tuesday to Saturday and access is free of charge.

3.

The America House also plays host to weekly activities and events to introduce and highlight various aspects of American culture, including movie screenings, conversation clubs, American speaker events.

OUR FACILITIES



Luni	zi de odihnă
Marti	10.00-18.00
Miercuri	12.00-20.00
Joi	12.00-20.00
Vineri	10.00-18.00
Sambata	10.00-18.00
Duminică	zi de odihnă

www.americahouse.md



AMERICA HOUSE TEAM



PROJECT MANAGER

maintains the daily operations of the Center, overseeing day-to-day programming and administrative tasks in compliance with U.S. Embassy guidance, creates and administers the master event calendar and serves as the point of contact on any programming questions.

COMMUNICATIONS COORDINATOR

creates promotional materials, contributes to the development of America House Facebook and Instagram pages and interacts with visitors to effectively deliver our company's message to the public and the media.



EDUCATIONUSA COORDINATOR

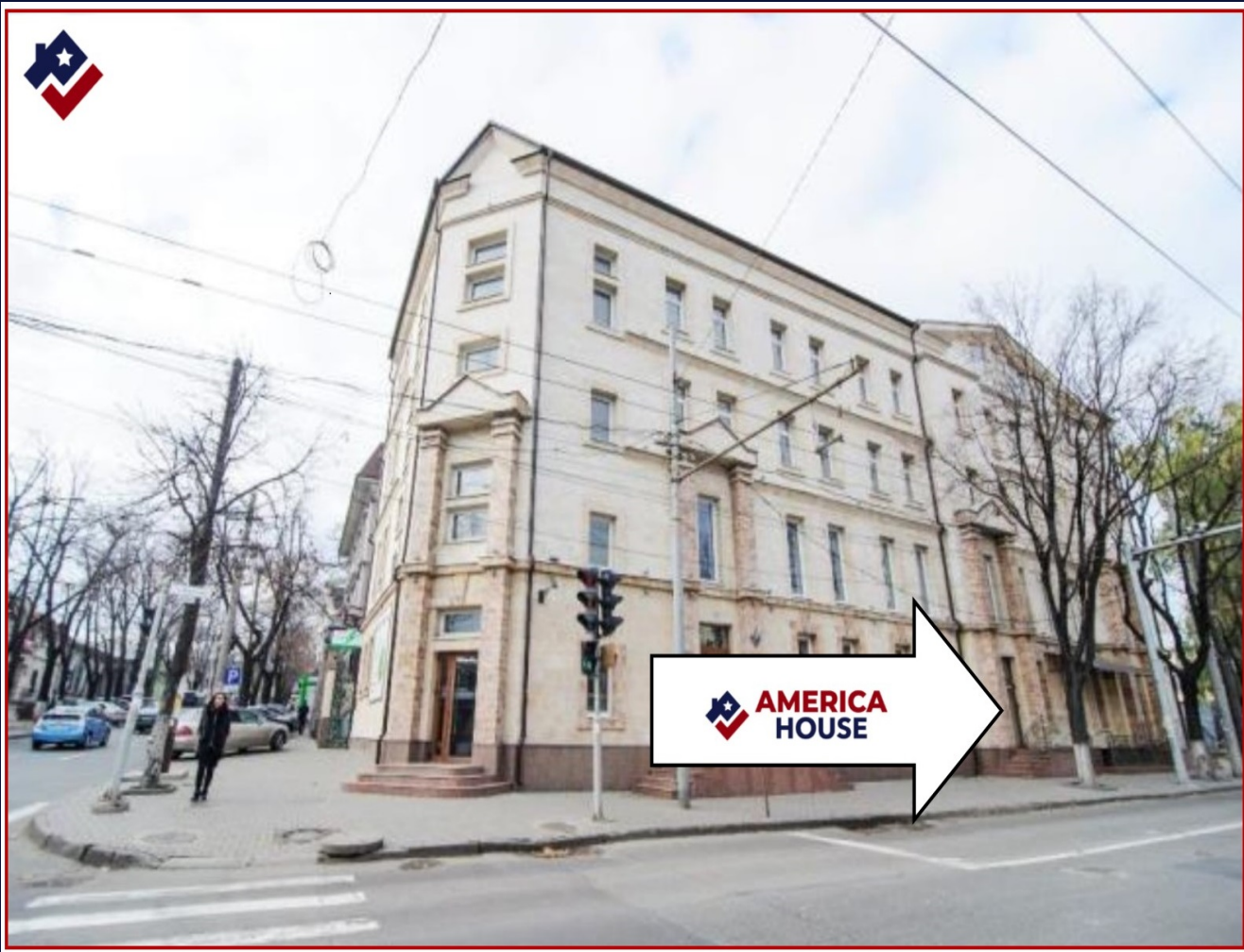
responsible for promoting the EducationUSA program within Moldova, providing information and support regarding higher education to groups and individuals, maintaining positive relationships with key partners, and performing administrative tasks.

IT COORDINATOR

responsible for coordinating all IT related activities as part of America House programs and events. Provides technology oversight and facilitate innovation IT related strategies.



AMERICA HOUSE OFFICE



LOCATION

We are located in the center of Chişinău, just two streets down U.S. Embassy to Moldova, on the intersection of Banulescu Bodoni and Bucureşti streets. The venue includes two large multi-purpose spaces and two breakout rooms. The total surface of the office - 155 m².

OFFICE

We offer three specialised spaces: INSPIRE, with a capacity of up to 60 people, where we organise trainings and workshops on a wide variety of topics, LEARN, where we hold small groups discussions and CREATE, where visitors have access to laptops, tablets, printer, scanner and a 3D printer.



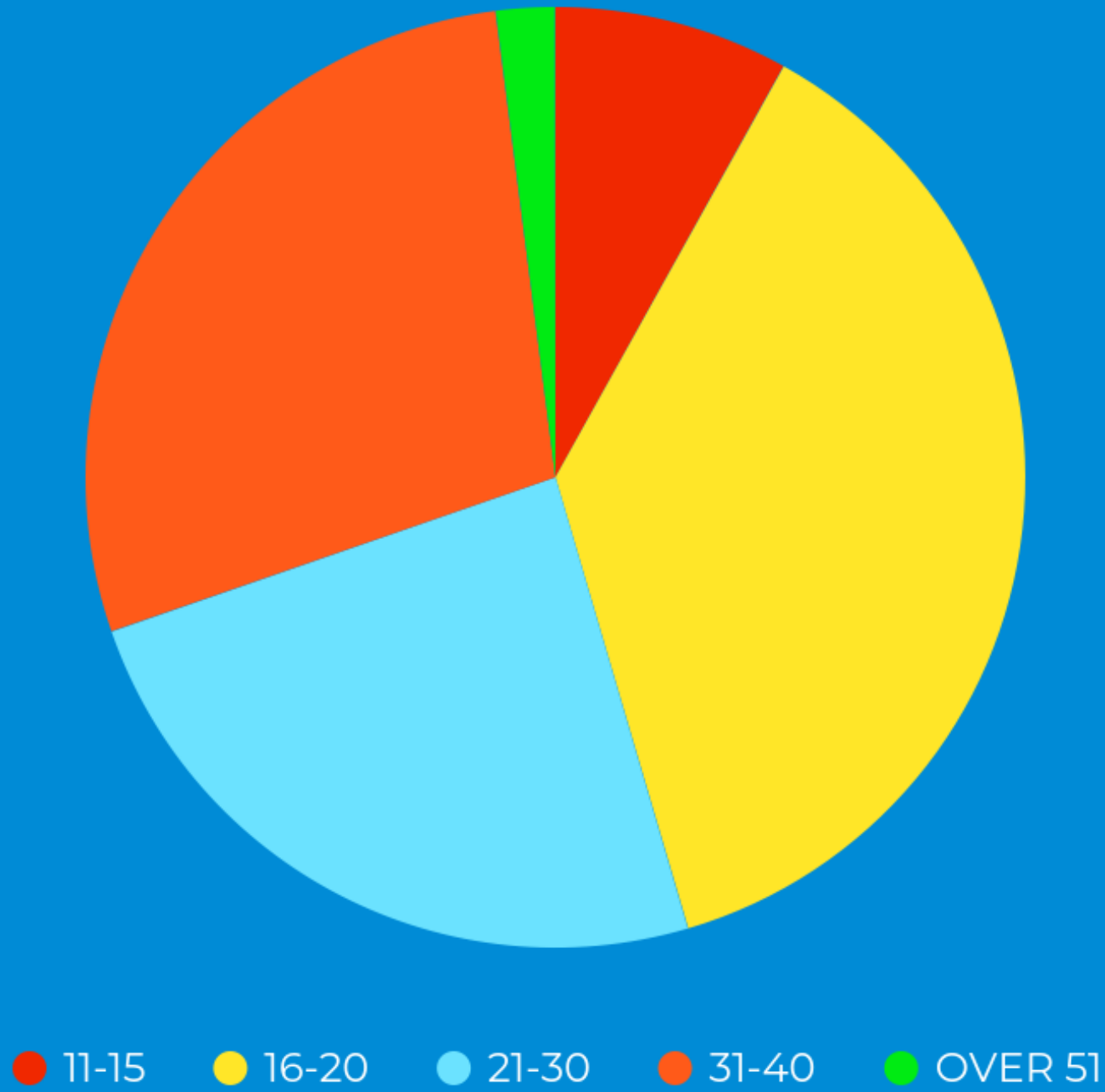
REGISTERED AMERICA HOUSE VISITORS

3248
total
registered
visitors

2980
unique
visitors

90
visitors
per
week

AMERICA HOUSE VISITORS - AGE RANGE



Source: America House Database

BEAM venngage.com/beam

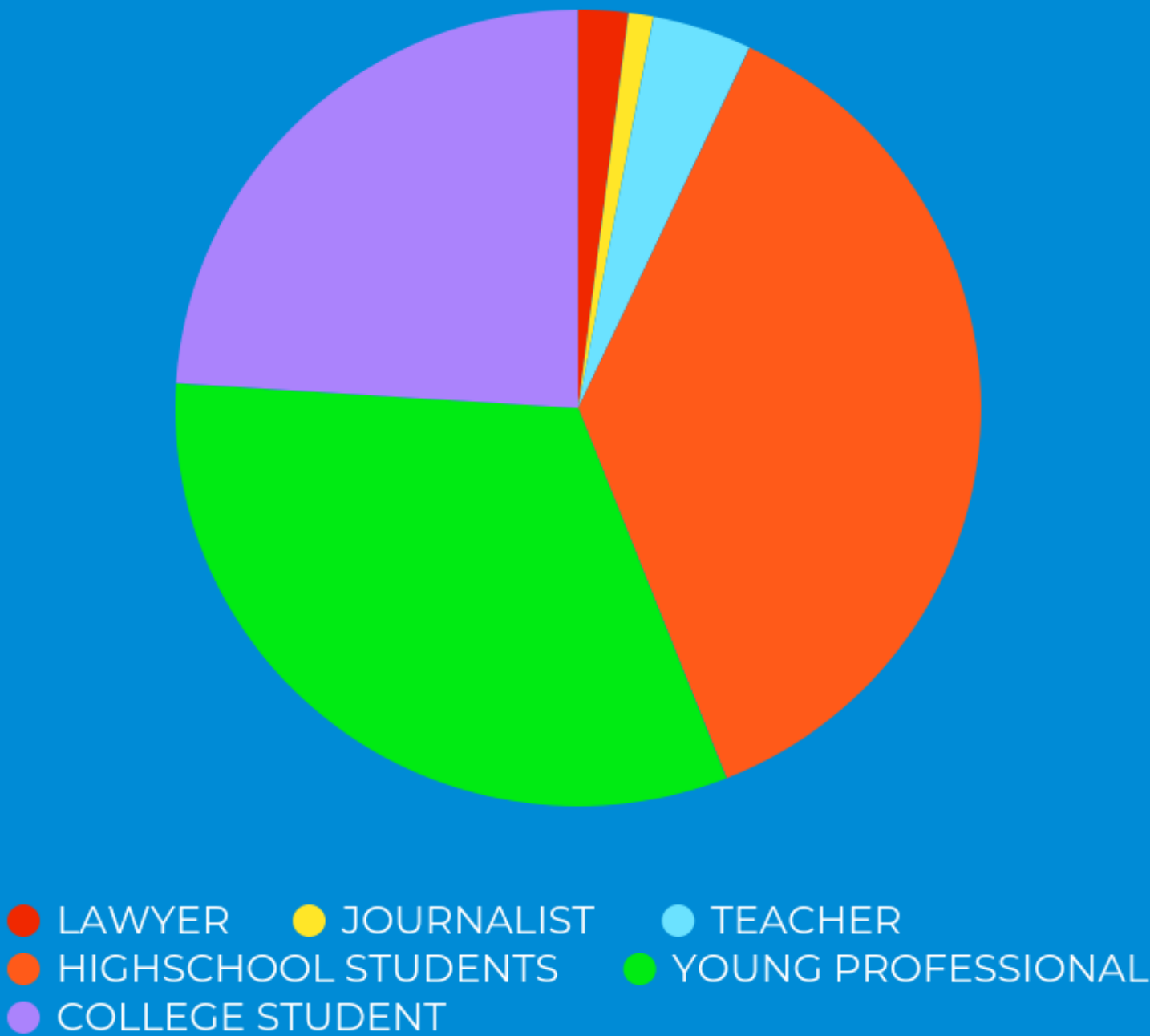
AMERICA HOUSE VISITORS - GENDER



Source: International Coffee Organization

BEAM venngage.com/beam

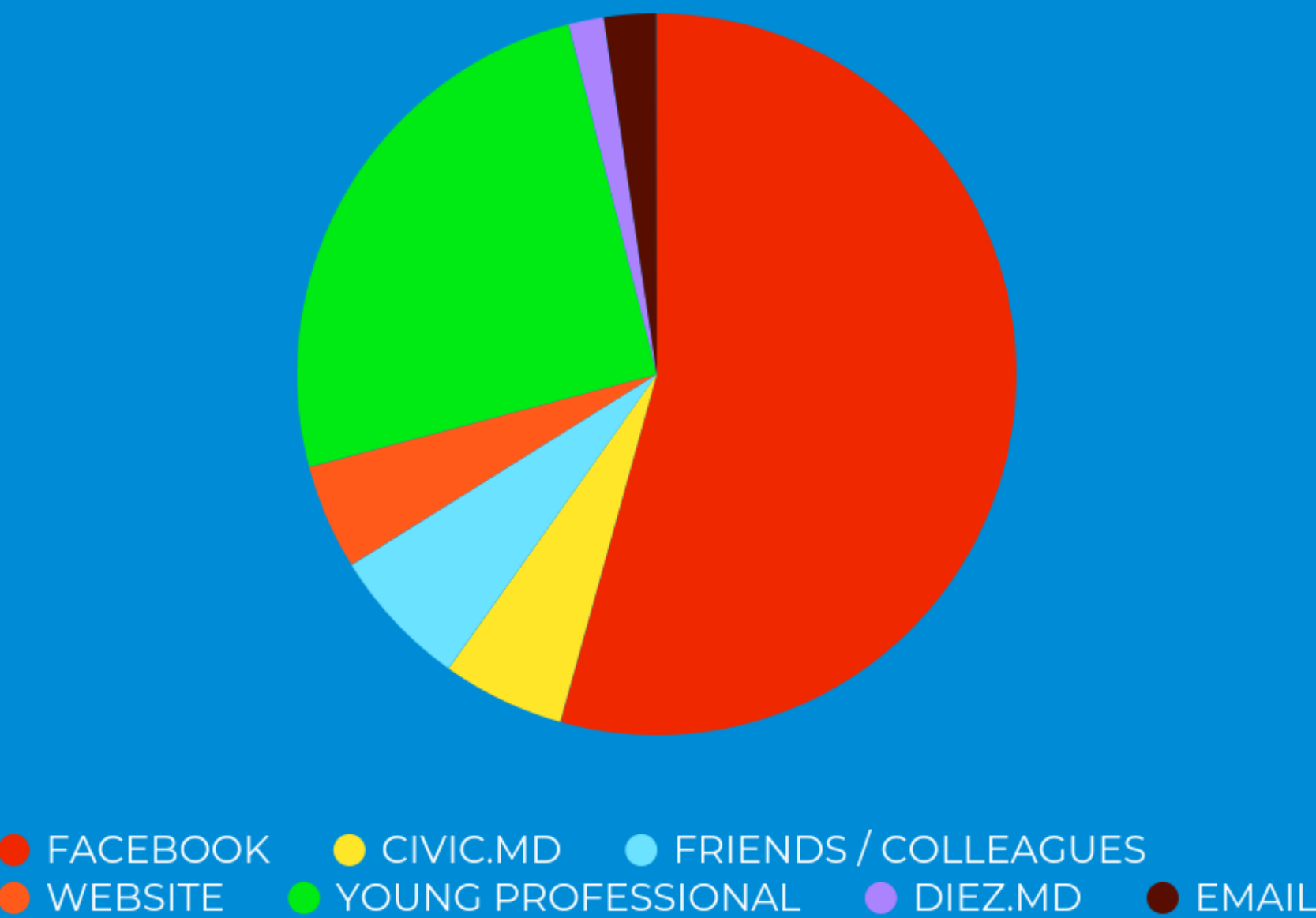
AMERICA HOUSE VISITORS - OCCUPATION



Source: International Coffee Organization

BEAM venngage.com/beam

HOW OUR VISITORS FOUND OUT ABOUT AMERICA HOUSE CHISINAU



Source: International Coffee Organization

BEAM venngage.com/beam

AMERICA HOUSE WEBSITE



LATEST NEWS

America House news and events.



Cartoons with America House



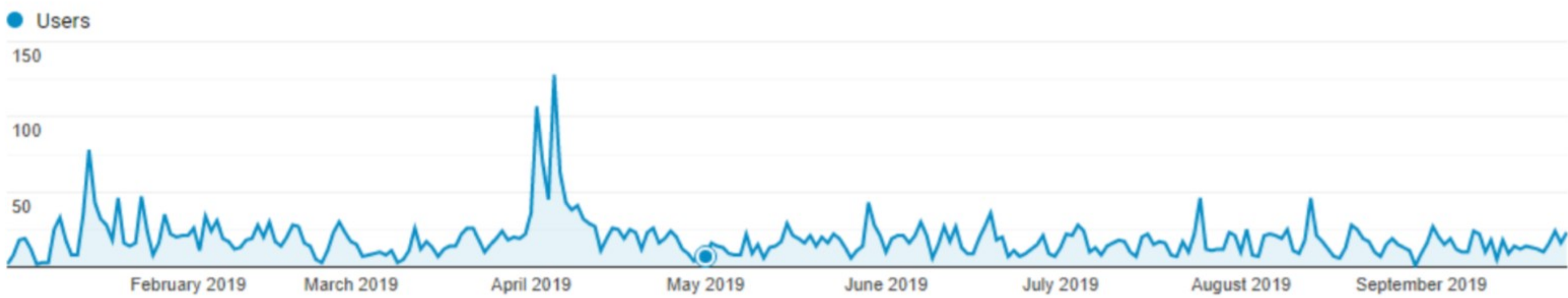
„Professional Journey: Start it the right way!“...



People & Team Management Skills Program



Site Statistics



PROGRAMS AND EVENTS

**251
events**

**8017
event
visitors**

**2107
visitors**

LONG TERM PROGRAMS

VOLUNTEER PROGRAM



- 6 month long program
- Dec - June 2019: 16 young adults aged 14 - 21
- July - Dec 2019 : 20 young adults aged 14 - 19
- Mission Theme: Empowering Youth, American Culture and Values

DEBATE TOURNAMENT



- February - March 2019
- 20 young adults aged between 15 - 19
- Mission Theme: Good Governance, Empowering Youth

LONG TERM PROGRAMS

PROJECT MANAGEMENT



- February-March 2019
- 87 registered participants
- 27 graduates
- Target group: young professionals aged 20- 45
- Mission Theme: Empowering Youth

WOMEN LEADING POSITIVE CHANGE



- April - May 2019
- 56 registered participants
- 32 graduates
- Target group: women aged 20 - 45
- Mission Theme: Good Governance, Empowering Youth

WEB TOOLS FOR INTERACTIVE TEACHING

- May - June 2019
- 67 registered participants
- 32 graduates
- Target group: teachers, educators, university lecturers aged 30 - 55
- Mission Theme: American culture, Empowering Youth



LONG TERM PROGRAMS



PEOPLE AND TEAM MANAGEMENT SKILLS

- July-August 2019
- 22 registered participants
- Target group: young professionals aged between 27 - 40
- Mission Theme: Empowering Youth, American culture

HEALTHY LIFESTYLE WITH AMERICAN EXPERTS

- August 2019
- 30 registered participants
- Target group: adults aged between 15 - 50
- Mission Theme: American Culture



PROFESSIONAL JOURNEY - START IT RIGHT AWAY!

- August 2019
- 25 registered participants per session
- Target group: adults aged between 15 - 19
- Mission Theme: Empowering Youth, Good Governance

EXHIBITS

6
EXHIBITS

NATIONAL GEOGRAPHIC

- December 2018-January 2019
- Partnership with "Internews"



COMBATting GENDER-BASED VIOLENCE

- February 2019
- Partnership with Moldova State University and Soldnesti Art School



MOON LANDING EXHIBIT

- July 2019
- Partnership with US Embassy

WHILE THE RED IS STILL ON

- March 2019
- Partnership with Embassy of Latvia

INVISIBLE IN PLAIN SIGHT

- July-Aug 2019
- Partnership with General Police Inspectorate

MOST POPULAR EVENTS

EDUCATIONUSA UNIVERSITY FAIR



- May 2019
- 186 attendees
- Target audience: adults aged between 15 - 50
- Mission Theme: American Culture, Empowering Youth

KIDSTOPIA



- June 2019
- 164 participants
- Target group: children, teenagers and adults, aged between 3 - 60
- Mission Theme: American Culture and Values, Empowering Youth

MEETING THE AMERICAN ASTRONAUT

- July 2019
- 50 participants
- Target group: adults aged 15 - 60
- Mission Theme: American Culture, Empowering Youth



MOST POPULAR EVENTS

MEETING NORTH CAROLINA SECRETARY OF STATE



- May 2019
- 60 attendees
- Target group: school students and teachers aged 8 - 55
- Mission Theme: American Culture, Empowering Youth

PROJECT BASED TEACHING FOR UNIVERSITY PROFESSORS



- April 2019
- 53 participants
- Target group: adults aged 25 - 50
- Mission Theme: American Culture, Empowering Youth

"BEAUTIFUL CORRUPTION" FILM SCREENING

- December 2018
- "Beautiful Corruption" Film Screening
- 47 participants
- Target group: young adults aged between 15 - 19
- Mission Theme: Supporting independent Voices



MEDIA PARTNERS



MEGA



Comunitatea
ce unește
profesorii



SUCCESS STORIES



1.

In its first year of activity, America House Chisinau managed to engage, train and empower over 8100 event visitors and over 2000 regular visitors, with an average of over 800 visitors per month.

2.

We have organized events in partnership with major organizations in the educational field on the local level: Ministry of Education, Culture and Research, State University of Moldova, American Councils for International Education Moldova, QSI International School, Heritage International School, TekEDU.

3.

Many of our event participants, local experts in various fields, American experts and exchange students (NSLY-I) became trainers and speakers for America House events (Kristin Chapdelaine, Michael Ravitsky, Jon Routh, Abayomi Ogundipe).

4.

Many of our regular speakers and trainers are US Department of State exchange programs alumni (Fulbright, Muskie, FLEX, Ugrad, IVLP, Open World, PFP, Community Connections), eager to share from their experience with America House visitors.

5.

Many of our volunteers managed to get employment, successfully pass TOEFL and SAT exams and receive a scholarship in a foreign high school or university (USA, Germany, Italy) as a result of their active involvement in America House training sessions, programs and events.

6.

7.

IMPACT



DEVELOPMENT GOALS FOR 2019-2020



1.

Our first goal is to create a solid database of America House visitors, encourage them to return on a regular basis and become loyal participants, maintaining a minimum of 800 visitors per month. We are considering creating an electronic newsletter which is going to be a great addition to the way we connect to our visitors through Facebook, Instagram and website.

2.

We plan to implement 4 long term programs which alling to America House Chisinau mission values:

- "Social Media Tools to Promote the Civil Society"
- "Turn Your Idea in a Successful Project"
- "Leading Change Strategic Planning"
- "3D Printing Program"

3.

In the fall of 2019 we hope to enlarge our America House family and recruit and hire an Administrative Assistant who will assist America House Program Manager and Communications Coordinator in the process of planning, implementing and evaluating all America House programs, activities and events;

4.

In 2019-2020 we plan to establish new strategic partnerships (schools, universities, educational centers, NGOs, local public administration) in order to create and deliver new programs and events which will appeal to a wider audience of all ages.

5.



6.



7.



QUOTES FROM PARTICIPANT

"Very comfortable environment over at America House, the space is nice and events are always well-organized. It's a pleasure to collaborate with you all!"

Michael Ravitsky, Fullbright Scholar

"America House offered us, English language teachers, a unique opportunity to interact with a wonderful American expert, Virginia Simmons, who talked about inclusive education, which is a sensitive issue for our country. The trainer managed to introduce Differentiated Instruction to teachers who had never had a chance to work with students with special needs, showed and explained how to make it easy and comfortable for both students and instructors so that the process of teaching becomes useful and efficient. The training hosted by America House was full of memorable moments so I am grateful for this enlightening experience!"

Emma Matreniuc, educator, President of "Vivere" NGO

"Thank you to America House Chisinau for inviting us to participate in various professional development seminars and trainings! I am very thankful to all the American experts for coming to Moldova and sharing their knowledge, skills and experience about inclusive education, basics of teaching English and the importance of disabled and non-disabled with Moldovan teachers."

Aliona Curdoglo, educator, TEA Program alumna
